

Sustaining and Maintaining Humboldt Senior Resource Center's Leadership in Humboldt County

November 14th, 2011

Joyce Hayes

Executive Director



Supporting seniors in maintaining health, dignity and self-determination



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- **Adult Day Health Services**
- **Alzheimer's Day Care and Resource Center**
- **Senior Activities Program**
- **Congregate Nutrition Program**
- **Home Delivered Meals Program**
- **Linkage Program**
- **Respite Care for Caregivers**
- **Multipurpose Senior Services Program (MSSP)**
- **Senior Services (Sr. Wood Program, Dial A Ride Tickets, Senior Home Repair)**
- **Long Term Care Ombudsman and Elder Abuse**
- **Senior News**



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Adult Day Health Services	Proposed Elimination
Alzheimer's Day Care and Resource Center	Eliminated
Senior Activities Program	Reduced Funding
Congregate Nutrition Program	Reduced Funding
Home Delivered Meals Program	Reduced Funding
Linkage Program	Eliminated
Respite Care for Caregivers	Eliminated
Multipurpose Senior Services Program (MSSP)	Reduced Funding
Senior Services (Sr. Wood Program, Dial A Ride Tickets, Senior Home Repair)	Stable
Long Term Care Ombudsman and Elder Abuse	Reduced Funding
Senior News	Stable



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Key Strategies - Internal

- Flexibility and ability to adapt
- Maintaining a talented and experienced staff
- Creating an environment to ask critical questions about what we do in a community and how we manage our organization.



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Key Strategies - External

- The importance of communication and established relationships
- The value of partnerships
- The benefit of embracing innovation and new ideas



Bright Spots

- Increased multi-year contributions from individuals and foundations for core operating expenses
- Created partnerships for sharing space and collaborative efforts to improve service
- Mobilized community partnership to develop a new multi-generational center – using a closed Adult Day Health Program facility
- Developed and submitted the application to become one of the first rural counties in California to provide a Program of All Inclusive Care for the Elderly (PACE)



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Embracing new approaches to solve problems requires the ability to take risks and focus the strategic direction of the organization with an eye toward the future. It takes courage, creativity and vision.

Today more than ever, we have to stay focused on our mission while being effective, creative and efficient.

RCRC Rural Review
Vol. XXIX, No. 3, 2011



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